

Small barrels, good wine

Lands of Pisa wines' presentation

Publicato il **giugno 16, 2018** da **winesuggestions**

A few days ago 200 labels of Pisan wines have been presented to professionals in the sector. The initiative was developed within a two-day period that included visits to the specialized press in the province's cellars and seminars on the characteristics of native vines and on the "DOC Terre di Pisa". Pisa, 28 May 2018. Tuesday 5 June was an important date for Pisan wine. Starting from 14: 30, in the premises of M.A.C.C. (Meeting Art Craft Center) of Palazzo Affari (headquarters of the Chamber of Commerce of Pisa), took place the event "Terre di Pisa | Terre del Vino, an afternoon dedicated to the discovery of the wines of the territory that are increasingly affirmed in the great international competitions, and which have been presented to professional operators in the sector. A "journey" in the lands of Pisa that has seen the Sangiovese protagonists in the most typical expressions that it takes in Pisa, where it is influenced by the proximity of the sea, and the other vines, native and international, that characterize the Pisan production: wine as an experience of identity of a territory addressed to restaurateurs, wine-makers, tasters, sommeliers, wholesalers and journalists. The event saw the presence of about 200 labels produced by about forty Pisan wineries called to represent and make known to insiders the different facets of Pisan wine, from the Tyrrhenian coast of Riparbella to the historic villages of San Miniato, Peccioli, Terricciola, passing through the cliffs of Volterra. In tasting, therefore, one of the most complex and complex territories of Tuscany, with specific soil and microclimate able to create ideal conditions for the production of quality wine. The comment of the President of the Chamber of Commerce of Pisa, Valter Tamburini "This event – said Valter Tamburini, President of the Chamber of Commerce of Pisa – represents a further step in the program for the promotion of the tourism product "Terre di Pisa" suggests a concrete opportunity for all the companies that, together with the Chamber of Commerce of Pisa, are working to promote the new brand at 360 degrees. A journey into the world of Pisan wine which, with initiatives like these, aims to be recognized and appreciated in the first place by those who know and use it in their work. "Within the afternoon there will also be an educational moment for experts with two technical seminars with tasting: "La DOC Terre di Pisa" and the "Interpretation of autochthonous vines in the Pisan territory".

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Publicato da winesuggestions

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